



# Malabar College of Arts & Science

Affiliated to University of Calicut

## Malabar **Insight**

Bi-monthly Newsletter (June - July)

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## A LEGACY FORGED: THE HISTORY OF MALABAR COLLEGE OF ARTS AND SCIENCE

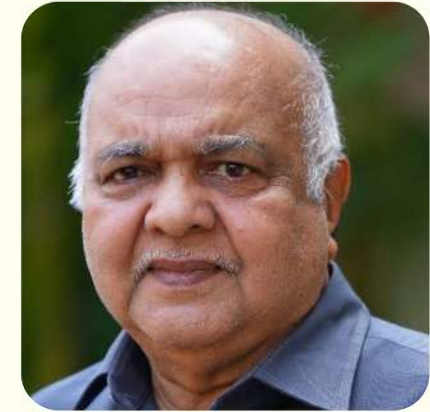
Nestled amidst the serene beauty of Moodadi, Malabar College provides a picturesque setting overlooking rolling hills and fertile valleys. Students attending Malabar College will undoubtedly find solace and tranquility in its peaceful environment. Founded in 2010 as a joint venture of PK and KRS Group, Malabar College was established under the Malabar Educational Trust and has been managed by the Joint Management Trustee Members: the highly respected Mr. P. K Ahammed, Mr. C. P Kuhimuhammed, and the late Mr. Moidhu Haji. Initially, the college had a small student body of fewer than 100 students and a limited staff of 10-12 members. However, it has experienced remarkable growth, with the student population soaring from 100 to nearly 1000. Renowned for its artistic and athletic achievements, the college is dedicated to providing its students with a comprehensive education that fosters educational, cultural, social, and economic opportunities. Additionally, it aims to establish and manage various social service institutions to uplift disadvantaged segments of society. Malabar College is a thriving educational institution that offers a serene environment, a strong academic curriculum, and a commitment to social responsibility. Its growth and achievements are a testament to the dedication of its faculty, staff, and students.







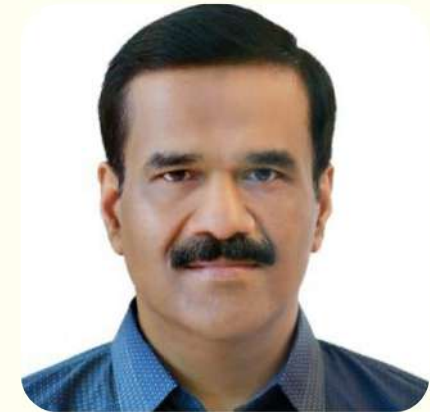
Mr. P.K Ahammed  
CHAIRMAN



Mr. C.P Kunhi Muhammed  
MANAGER



Mr. K.E Moidu  
JOINT MANAGING TRUSTEE



Mr. Siraj M.K  
JOINT MANAGING TRUSTEE

## TOGETHER WE THRIVE: A MESSAGE FROM OUR STEWARDS



Dear Students and teachers,

As we approach the end of another productive bimonthly period, I want to take a moment to reflect on our accomplishments and share some exciting developments within our college community.

First and foremost, I want to commend our students for their dedication and hard work. Your commitment to academic excellence and personal growth is truly inspiring. Whether you are participating in class discussions, collaborating on group projects, or engaging in extracurricular activities, your enthusiasm contributes significantly to the vibrant atmosphere of our college.

I would also like to recognize our faculty and staff for their unwavering support and guidance. Your efforts in fostering an inclusive and stimulating learning environment do not go unnoticed. Together, we are shaping the leaders of tomorrow.

In the coming weeks, we have several events lined up that I encourage everyone to participate in. From guest lectures to workshops and cultural celebrations, these activities are designed to enrich students' educational experience and strengthen our community bonds. Additionally, I want to remind everyone about the importance of mental health and well-being. Our mentoring services are available to support you, and I encourage you to reach out if you need assistance or simply want someone to talk to.

Thank you for your continued dedication to our college. Let's keep the momentum going as we move forward into the next phase of the semester. Together, we can achieve great things!

Warm regards,

Dr K M NASEER  
Principal



## TOGETHER WE THRIVE: A MESSAGE FROM OUR STEWARDS



● Dear Students and teachers,

I am delighted to extend my warmest congratulations to each and every one of you for your outstanding contributions to our college community. The newsletter “Malabar Insight” marks a significant step forward in fostering open communication, creative expression, and community engagement. As we continue to the new academic year, I am thrilled to see our college community thriving with energy and enthusiasm. Our students’ outstanding achievements in research, innovative ideas, and commitment to social responsibility make me proud to be a part of this institution.

I also recommend to strive for academic excellence, explore interdisciplinary courses, and engage in research projects. Our faculty dedication, your collective achievement, set a high standard for future endeavors. I encourage you to continue striving for excellence, exploring new ideas and supporting one another.

Our faculty dedication to innovative teaching methods and mentorship is unparalleled. Our vibrant campus life is a testament to your creativity, teamwork, and leadership. Clubs, organizations, and events foster a sense of belonging in the community. Once again, I congratulate the dedicated teams behind this milestone.

Best regards,  
Shahira M.K  
Vice Principal





# Convocation

CEREMONY - 2024

"Dream big, work hard, and  
celebrate the beginning of endless possibilities."





A college convocation is a formal ceremony held to celebrate the achievements of graduating students. It marks the completion of their academic journey and is often highlighted by the awarding of degrees, diplomas, or certificates. During the event, students don caps and gowns, while faculty, family, and friends gather to honour their success. Convocation typically includes speeches, processions, and moments of reflection, symbolizing both an ending and a new beginning as graduates transition into their professional or academic futures.

The Malabar College of Arts and Science, Moodadi, held its first Convocation Ceremony on July 20, 2024, celebrating the achievements of the 2021-2024 batch. The event, attended by 98 graduates, featured Chief Guest Dr. M. Nasser, former Pro Vice-Chancellor of the University of Calicut, and guest Dr. T. Muhammed Saleem, Syndicate Member of the University of Calicut, along with the presence of management trustee members. The ceremony was marked by inspiring speeches that emphasized lifelong learning, integrity, and societal contribution. Certificates were distributed, and the event concluded with a vote of thanks, leaving a lasting impact on all participants.

The convocation ceremony was a momentous occasion that marked the culmination of years of hard work and dedication by the graduating students. As they donned their academic regalia, they symbolized the successful completion of their academic journey and the beginning of a new chapter. The event was a testament to the college's commitment to academic excellence and holistic development, and it inspired the graduating students to strive for greater heights in their future endeavors.



## MCAS MOODADI GETS A FACELIFT: NEW ADMINISTRATIVE FLOOR INAUGURATED

Malabar College of Arts and Science (MCAS), Moodadi, recently marked a significant milestone in its journey of progress and innovation. The college inaugurated its newly renovated administrative floor on June 12, 2024, a testament to its commitment to providing a world-class learning environment. The inauguration ceremony was a grand affair, attended by distinguished members of the Governing Body, including Janab P.K. Ahammed and Janab C.P. Kunhi Muhammed and Janab M.K. Siraj. While Janab K.E. Moidu, fellow member of the Governing Body, was unable to physically attend, his support for the project was acknowledged.

Dr. K.M. Naseer, Principal of MCAS, and Mrs. Shahira M.K., Vice Principal, presided over the event and extended their gratitude to the Governing Body for their unwavering support in elevating the college's infrastructure. The renovated administrative floor is a significant step forward for MCAS. The upgraded facilities are designed to enhance administrative efficiency and create a more conducive learning environment for students and staff alike. As MCAS continues to evolve, it remains steadfast in its mission to provide quality education and empower its students to excel.



## GREEN INITIATIVES FOR WORLD ENVIRONMENT DAY

Malabar College of Arts and Science (MCAS), Moodadi, commemorated World Environment Day on June 5th with a series of eco-friendly activities organized by the MCAS NSS Unit No. 134. The day kicked off with an inaugural ceremony at 10 AM, followed by a tree-planting drive at 10:45 AM, where students and faculty members actively participated in greening the campus.

Further engaging the college community, an Environment Day Quiz Competition was held at 11 AM. The quiz challenged participants with questions on environmental issues, biodiversity, and sustainable practices. Congratulations to the winners: Shahabas Ahammed.T.A.K & Lubna (M.Com) (First Prize), Safa.C.T.V & Muhammed Ameen.A (V Sem B.Com (F)) (Second Prize), and Akhina Raj.T.P & Shivanandhana.V.K.M (V Sem B.Com (CA)) (Third Prize).

Through these initiatives, MCAS Moodadi reaffirmed its commitment to environmental sustainability and inspired its students to become responsible global citizens who actively contribute to a greener future.





## A COLOURFUL CANVAS AGAINST DRUG ABUSE

Malabar College of Arts and Science (MCAS), Moodadi, recently honoured the winners of the International Day Against Drug Abuse and Illicit Trafficking Poster Making Competition, held on June 26, 2024. The event, organized by the MCAS NSS Unit No. 134, aimed to raise awareness about the dangers of drug abuse and encourage students to adopt healthy lifestyles. Participants showcased their creativity through powerful anti-drug messages in their posters. The winners were Khansa Mansoor (V BCom CA) for first prize, Amana Binth Riyas Ibrahim (V BCom CA) for second prize, and Minha Fathima (III BBA Marketing) for third prize. MCAS Moodadi's commitment to a drug-free campus and a healthier society is evident through such initiatives, empowering students to make informed choices.



## TOWARDS A SUPPORTIVE ENVIRONMENT: COLLEGE - NEIGHBOURHOOD RELATIONS

Malabar College of Arts and Science, Moodadi Conducted a meeting on College supporting system on 6th July 2024 at college campus. The committee is established to foster positive relationships between the college and surrounding neighborhoods, promote community engagement, and support student success



## A PROMISING START: INSIGHTS FROM MCAS

An induction program for 1st-year degree students serves as an introductory session to help newcomers transition smoothly into college life. This program familiarizes students with campus facilities, academic policies, and support services, while also encouraging them to engage in interactive sessions, meet faculty, and connect with their peers. The aim is to create a supportive environment that promotes confidence, motivation, and a sense of belonging among students from the very beginning.

The First Year Students Induction Programme for 2024 at Malabar College was a resounding success, aiming to orient new students to campus life and academic expectations.

## VIRTUAL ATTENDANCE: LIVE-STREAMING THE FOUR-YEAR UNDERGRADUATE PROGRAM INAUGURATION

On June 28, the Honorable Minister of Higher Education and Social Justice delivered a comprehensive address to all colleges across the state, focusing on the significant implications of the newly implemented Four-Year Undergraduate Program. The Minister also addressed potential challenges and concerns related to the implementation of the Four-Year Undergraduate Program, emphasizing the government's commitment to providing necessary support and resources to ensure its success. The Minister's address served as a valuable platform for colleges across the state to gain a deeper understanding of the Four-Year Undergraduate Program and its implications for the future of higher education in Kerala.



## COLLABORATIVE EFFORTS FOR WELLNESS: HAEMOGLOBIN SCREENING DRIVE

As part of the VIVA (The abbreviation of Vilarchayil Ninnum Valarchayilekku) programme, a collaborative haemoglobin check-up event was successfully organised in partnership with the Health Centre, Moodadi. This initiative aimed to raise awareness about the importance of maintaining healthy haemoglobin levels and to provide accessible healthcare services to the community. The event featured free haemoglobin screenings for participants of all ages. Trained medical professionals from the Health Centre, Moodadi, were on hand to conduct the tests and offer personalised health advice.

## PTA MEETING 2024

The Parent-Teacher Association (PTA) meeting at Malabar College of Arts and Science, Moodadi, on July 5, 2024, was a productive gathering that focused on enhancing student learning and well-being. Attendees included parents, teachers, and college administrators. The PTA meeting was a valuable opportunity for parents and teachers to connect, share information, and work collaboratively to enhance the educational experience for students at Malabar College of Arts and Science.





## INTERACTION WITH EXPERT

The Department of Computer Science at Malabar College of Arts and Science (MCAS) convened a discussion to explore the shifting paradigms of higher education. Dr. V. Kabeer, the Controller of Examinations and Head of the Department of Computer Science at Farook College (Autonomous), engaged in a dialogue with the faculty members during the session.



## ORIENTATION PROGRAM FOR SECOND YEAR STUDENTS



The Respected principal conducted the first formal get together with the Second year Students with Vice Principal and their teachers .The meeting was conducted in the seminar hall on 12/06/2024 and commenced at 2.30 pm with the welcome address of Vice Principal Mrs.Shahira.M.K. She remarked of changes which are going to be implemented in the new academic year like LMS and Mentoring that articulated the significance of advancement in education system in todays competitive world.



## INDUCTION PROGRAMME FOR FACULTY 2024-25

The IQAC of our college organized a staff induction programme on 20th May 2024.This programme provide guidance to the staff of the college on planning semesters with a learner-centric approach. The aim is to make use of available technologies, thereby making the teaching-learning experience more engaging and enthusiastic. The event began with a welcome address by Mrs. Priyanka K. P. (IQAC Coordinator), followed by a Presidential Address by Mrs. Shahira M. K. (Vice Principal,). The programme was inaugurated by Dr. K. M. Naseer (Principal). Mr. Nikhil C. K. (Staff Secretary) felicitated the gathering. The inaugural programme concluded with a vote of thanks by Mr. Pradeep Kumar (Convenor, Staff Induction Programme).

The Induction program started at 9.30 am at Computer Lab and ended at 5 pm .Resource persons of our programmes are Dr. BIJU K (Assistant Professor of Education School of Education and Training, Central University of Tamil Nadu), Dr. ASHKARALI (Assistant Professor of Electronics, Govt. Arts and Science College, Tanur)& Mr.DANISH NIZAR K. K(Assistant Professor of English ,Govt. Arts and Science College, Tanur).The Event is conducted in four sessions

## BRIDGING THEORY WITH PRACTICE



Technology has profoundly transformed the software industry, driving significant advancements in development practices, deployment strategies, and user experiences. The adoption of Agile methodologies and DevOps practices has streamlined workflows, enabling more iterative and collaborative approaches to software creation. The Department Of Computer Science and Internal Quality Assurance Cell (IQAC) organized a seminar on the topic "TECHNOLOGY IMPACTS IN SOFTWARE INDUSTRY "in association with Riss Technologies. The event commenced at 10:30 am on June 07, 2024 and concluded at 11:30 am .The seminar was attended by the students pursuing BSc computer science and BCA who are anticipating their academic project.

## EMPOWERING FUTURE DEVELOPERS



Flutter is a powerful open-source framework by Google for building natively compiled, cross-platform applications from a single codebase, enabling developers to create visually stunning and high-performance apps for mobile, web, and desktop. A Flutter workshop offers an immersive and hands-on learning experience for developers eager to master the Flutter framework, which is renowned for its ability to build natively compiled applications for mobile, web, and desktop from a single codebase.

Participants in the workshop engage in practical exercises that cover the fundamentals of Flutter, including widget creation, state management, and responsive design principles. The Department Of Computer Science and Internal Quality Assurance Cell (IQAC) of our college in association with Bluegen Solutions , organized a FLUTTER workshop .

## EMERGING TRENDS IN IT FIELD

A quiz related to IT challenges participants to test their knowledge on current technologies, emerging trends, and industry best practices, providing a dynamic way to stay informed and sharpen their technical skills. The Department of Computer Science of Malabar College Of Arts and Science , Moodadi organized an inter department quiz competition on 19/06/2024 at 02:30 pm on the basis of the topic " Emails and Emerging trends in IT Field". The quiz consisted of multiple-choice questions designed to measure the understanding and awareness in these areas.





## DECODING DIGITS: A PUZZLE ADVENTURE

A number puzzle is a brain-teasing game that involves arranging or solving sequences of numbers according to specific rules. It challenges logical thinking, improves problem-solving skills, and enhances cognitive abilities, offering both fun and mental stimulation. Popular examples include Sudoku, Kakuro, and magic squares.

On July 8, 2024, the Department of Computer Science, in collaboration with the IQAC, conducted "A Game on Number Puzzle," an engaging event designed to enhance cognitive skills, logical thinking, and problem-solving abilities. Number puzzles provide a fun, challenging way to sharpen these skills, and with practice, anyone can master them.



## AI FOR SOCIAL GOOD

Artificial Intelligence (AI) refers to the simulation of human intelligence in machines that are designed to think, learn, and solve problems autonomously. AI systems use algorithms and data to perform tasks such as decision-making, pattern recognition, and language understanding. Its applications span various fields, including healthcare, finance, education, and entertainment, revolutionizing industries by enhancing efficiency and enabling innovative solutions.

The paper presentation on "AI for Social Good" highlighted the use of artificial intelligence to address critical societal challenges in areas such as healthcare, education, and disaster response. AI for Social Good focuses on leveraging AI technologies to solve social, humanitarian, and environmental problems, driving positive change and improving lives worldwide.



## SUCCESS IN THE AI YUGA



The AI Yuga refers to the current era marked by rapid advancements in artificial intelligence, reshaping industries, economies, and everyday life. In this age, AI technologies are driving innovation, automating tasks, and enhancing decision-making across various sectors. Success in the AI Yuga requires individuals and organizations to adapt by embracing lifelong learning, developing human-centric skills, fostering innovation, and prioritizing ethical considerations to ensure AI serves the greater good.

The Department of Computer Science and the IQAC, in collaboration with Softronics, organized a seminar titled "Equipping Yourself for Success in the AI Yuga." It introduced the AI Yuga, an era of rapid AI advancements, highlighting the importance of adapting, innovating, and prioritizing human values. Key topics included lifelong learning, human-centric skills, innovation, and ethical AI foundations, along with strategies for thriving in this era, supported by success stories and case studies.

## UPHOLDING ACADEMIC INTEGRITY: AWARENESS CLASS CONDUCTED FOR BBA STUDENTS



The Department of Management Studies orchestrated an enlightening session titled "Impact of Examination Malpractices on Academic Integrity" for second-year BBA students. This gathering underscored the quintessential importance of integrity within academic pursuits.

Resource speaker Ashifa N T, Senior Assistant Superintendent, delivered an erudite discourse, elucidating the ramifications of examination malpractices while delineating actionable strategies to uphold the sanctity of academic honesty.

## CHANAKYANS OF MARKETING

"Chanakyans of Marketing" Initiative Launches to nurture future marketing leaders in the realm of marketing strategy, innovation and creativity reign supreme. 'Chanakyans of Marketing', a cutting-edge marketing game, embodies this ethos, challenging participants to harness their strategic prowess and creative genius to outmaneuver opponents." Inspired by the ancient Indian philosopher and master strategist Chanakya, "Chanakyans of Marketing" is a pioneering marketing game designed to test the mettle of marketing professionals and students alike. Our goal is to equip students with the skills to tackle real-world marketing challenges." - [NANDAGOPAN AS] Department of Management



## BUSINESS GAMES ENHANCE LEARNING AT MALABAR COLLEGE OF ARTS AND SCIENCE

In the ever-evolving landscape of business education, the integration of business games into management curricula emerges as a vital necessity. These experiential learning tools immerse students in simulated environments, allowing them to navigate the complexities of decision-making, strategic planning, and team dynamics. Through engaging in competitive scenarios, students not only refine their analytical and problem-solving skills but also develop a nuanced understanding of market dynamics and organizational behavior. The Department of Management Studies at Malabar College of Arts and Science recently organized an engaging event titled "Business Games" for 5th semester BBA students. The interactive program aimed to enhance students' understanding of business management through a series of fun and educational activities. The event was attended by the Head of Department, Jimla, along with faculty members Sreeja, Asna, Sinu, and Nandagopan, who actively participated in the activities. Students engaged in various challenges, including Personality Identification, Logo Identification, Tagline Identification, Business Puzzles, and Advertisement Identification, all designed to develop critical thinking and teamwork skills.





## MASTER THE ART OF TEAM SYNERGY

Fostering teamwork and strategic thinking, the Department of Management Studies recently hosted 'Synergy Masters', an immersive HR game designed to test the mettle of future business leaders. This programme provided a platform for students to apply theoretical knowledge in a practical interactive setting. Through this game students enhanced understanding of HR concepts, such as recruitment, leadership and diversity management.

The HR games program was a resounding success, providing 2<sup>nd</sup> year BBA students with an immersive and enjoyable learning experience. By incorporating games into the curriculum can enhance student engagement, retention and practical application of HR concepts



## THE BUSINESS EDGE: A STRATEGIC APPROACH TO RESUME BUILDING

In a bid to enhance employability prospects, the professional development club conducted an interactive session on 'Crafting the Perfect Resume' for its BBA students, equipping them with the knowledge to make a lasting impression in the job market."

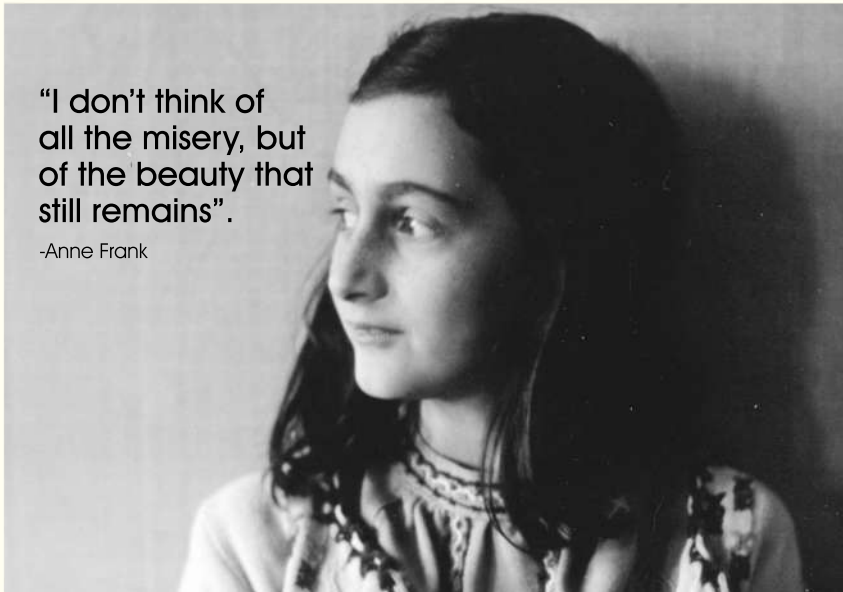
It helped the students to enhance their understanding of crafting effective resumes, crucial for their upcoming internship and job applications. The workshop aimed to equip students with the skills necessary to present their qualifications and experiences professionally.



## 'WILL AI REPLACE HUMANS? LET'S FIND OUT'

The Department of Management Studies, in collaboration with the Internal Quality Assurance Cell, organized a compelling debate on the topic "AI Will Replace Humans." The event drew participation from ten teams, each composed of two students representing various departments across the institution. This diversity ensured a broad spectrum of perspectives on the implications of artificial intelligence (AI) on human roles and societal dynamics. The debate commenced in the presence of HOD Jimla and faculty member Nandagopan, who provided oversight and support throughout the event. Mr. Muhammed Mustafa K P (Research scholar-Calicut University) presided over the debate as the instructor and judge. His expertise ensured the debate adhered to structured guidelines and encouraged rigorous intellectual exchange.

## REMEMBERING ANNE FRANK AND HER “KITTY”



Anne Frank, a bright and curious teenager, left a lasting impact with her remarkable story. Despite the darkness of WWII, Anne's spirit remained unbroken. Her beloved diary, "kitty", revealed her hopes, fears, and dreams, showcasing her profound wisdom. Anne's legacy inspires generations with her courage, resilience, and optimism, reminding us that the human spirit can persevere and shine even in the darkest times. The English Department of Malabar College of Arts and Science, in collaboration with the Internal Quality Assurance Cell (IQAC), organised an interdepartmental diary writing competition on June 12th, coinciding with Anne Frank's birthday. The event saw enthusiastic participation from across the college, with two students representing each class, bringing the total number of participants to 26. The competition highlighted the students' creative writing skills and honoured the legacy of Anne Frank, whose diary remains a powerful symbol of resilience and hope.

## BIBLIOPHILES UNITE! REVIEW OFF IS ON CELEBRATING 'VAYANA VARAM'

The Book Review Battle transcends a simple competition. It's a celebration of the power language holds to move us and the importance of critical thinking. It's a platform for students to showcase their talents and creativity, all while igniting a passion for exploring literature and sharing their unique perspectives with others.

In Kerala, a special reading week called Vayana Varam takes place annually from June 19th to 25th. Established in honor of P.N. Panicker, the "Father of Reading" in Kerala, this week promotes literacy and a love for books. As part of this commitment to reading, the Department of Language recently held a book review competition. Amana Binth Riyas (IV Sem B.Com) and Fida Fathima (III Sem BA LL) emerged victorious, securing first and second place respectively.

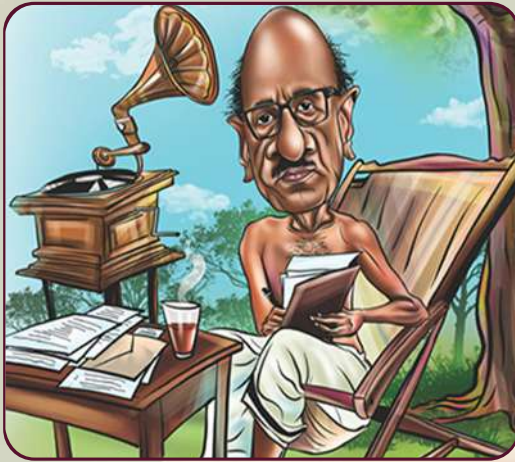


## “NEW WAVES IN MALAYALAM CINEMA”: A CONFERENCE RECAP



The serene backwaters of Kerala have long been a backdrop for heart wrenching family dramas in Malayalam cinema. However, a new wave of filmmakers is breaking free from these traditional molds, offering audiences a cinematic experience that is both bold and innovative. Malayalam cinema, once a regional powerhouse, is now making waves on the global stage. A new generation of filmmakers is challenging the status quo, producing films that are not only critically acclaimed but also commercially successful. The Department of English and Internal Quality Assurance Cell (IQAC) jointly organised a one-day conference, "New Waves in Malayalam Cinema," to introduce students to recent developments in Malayalam film. Mr. Muhammed Musthafa (Research Scholar-University of Calicut) served as the resource person. The conference was scheduled for July 9, 2024.





പച്ചയായ ജീവിതത്തിൽ  
ഓരോരുത്തരും ഓരോ രസാമജീവിയാണ്

## CELEBRATING BEYPORE SULTAN DAY

With a heart full of love and a pen that danced with magic, Vaikom Muhammed Basheer wove tales that captivated souls of Malayalees. This beloved writer's works are testament to his boundless imagination, wit, and compassion. Basheer's legacy is a reminder that words have power to heal, to connect, and to transform. He will always be cherished as the Bard of Kerala his stories a treasure trove to love, laughter, and life. Basheer's words were a balm for the soul, soothing the wounds of a society grappling with social and political turmoil. Through his characters, he gave voice to the voiceless, shedding light on the struggles and dreams of the marginalised. His wit, sharp observations, and unwavering belief in the power of love made him a beloved figure in Kerala. Though Basheer's works were often rooted in reality, his imagination knew no bounds. He seamlessly blended the mundane with the magical, creating worlds that were both familiar and fantastical. His stories, a delightful blend of humor, pathos, and social commentary, left a lasting impression on readers. Basheer's legacy extends far beyond Kerala. His works have been translated into numerous languages, introducing his unique voice to a global audience. He is celebrated as a master storyteller, a social conscience, and a literary icon whose influence continues to inspire writers and readers alike.

### RETRACING THE FOOTSTEPS OF BEYPORE SULTAN: 'BASHEER, THE MAN' - A DOCUMENTARY EXHIBITION

The Department of Language at Malabar College of Arts and Science organised a documentary exhibition titled "Basheer – The Man" on July 10 at the Seminar Hall. The event showcased a documentary that explored the life and works of Vaikom Muhammad Basheer, offering insights into his literary contributions and influence on Malayalam literature.



### ESSAY WRITING COMPETITION ON BASHEER DINAM



The English Department held an essay writing competition to celebrate Basheer Day. Students from all six departments were invited to participate. The winners were quickly announced after careful evaluation. Muhammed Ameen (B.com Finance) claimed the first prize, while Wardha (BAEnglish) secured the second. Fathima (BA English) and Neha N. P. (M.Com) shared the third prize.

## BON VOYAGE: A HEARTFELT FAREWELL TO CHERISHED JOURNEYS AND NEW HORIZONS

A FAREWELL is a bittersweet occasion, filled with the warmth of cherished memories and the anticipation of new beginnings. It's a time when students, having spent years in the halls and classrooms, bid farewell to their beloved institution that shaped their dreams and personalities. The familiar laughter, late-night studies, celebrations, and challenges become treasured memories as they prepare to step into the next phase of life.



The "Bon Voyage" farewell event, organized by the second-semester M.Com students, was a touching and memorable occasion dedicated to bidding farewell to the outgoing fourth-semester M. COM students.

Shahabas Ahammed T M K opened the "Bon Voyage" farewell with a warm welcome, followed by the inauguration by Principal Dr. K.M. Naseer. Vice Principal Mrs. Shahira M.K. and HOD Ms. Anupama Jayan delivered inspiring speeches, wishing the outgoing students success. The event also featured cultural performances and games.



## FLOOD FACTS WEBINAR: BUILDING MONSOON SAFETY AWARENESS AMONG STUDENTS

Recently, We faced a heart-wrenching landslide that tragically claimed lives and damaged properties. This devastating event highlights the critical need for enhanced safety education. By equipping communities with knowledge about preparedness and response, we can help reduce the impact of such disasters and provide a measure of protection and hope in these challenging times.

Recognizing this critical need, the PG Department of Commerce organized an insightful webinar titled "Flood Facts - Empowering Students for Monsoon Safety" on July 31, to educate students on flood preparedness. Mrs.Darsana delivered the welcome speech, followed by a presentation from key speaker Mr.Rahul Murali, who discussed essential flood facts and safety measures. The session was interactive and provided valuable insights. Mrs. Amrutha C K concluded the event with a vote of thanks.

## BUSINESS BRAIN TEASER: AN INITIATIVE TO SHARPEN YOUNG MINDS

In the fast-paced world of business, success often depends on the ability to think critically, solve problems creatively, and adapt quickly. That's where Business Brain Teasers come in—a fun and engaging way to test and develop strategic thinking. The PG Department of Commerce organized a Business Brain Teaser event for commerce students, which included a Business Plan Presentation, where participants developed and presented comprehensive business plans; an Advertisement Simulation, where participants were required to create and present visual advertisement and a Business Quiz.





## RAINDROPS AND REELS: A CELEBRATION OF NATURE'S SYMPHONY

Rain is nature's poetry, a soothing symphony of droplets that refresh the earth and awaken the senses. Each shower carries a serene beauty, turning ordinary moments into something magical, as it nourishes life and paints the world in hues of renewal and calm. The PG Department of Commerce hosted an Inter-departmental Rain Videography Competition, 'ORU CAMPUS MAZHKKOOTT'. The event aimed to encourage creativity and appreciation for nature through visual storytelling.

The competition saw enthusiastic participation from students across various departments. Participants were tasked with capturing the beauty and essence of rain through their videos.



## EMBRACING INNER PEACE: A JOURNEY THROUGH MEDITATION ON INTERNATIONAL YOGA DAY

Meditation is a practice that connects us to our inner selves, allowing us to find stillness in the midst of life's chaos. It is not just about sitting in silence, but about aligning our minds, bodies, and spirits in harmony. Especially in today's fast-paced world, meditation offers a sanctuary—a space to center ourselves, reflect, and rejuvenate.



On June 21st, in celebration of International Yoga Day, the PG Department of Commerce hosted a special meditation session aimed at fostering mental well-being and stress relief among students and faculty. The session was led by Vishnu S., an experienced Art of Living teacher from the renowned Art of Living Ashram in Moodadi. His expertise in meditation and mindfulness provided participants with a profound experience of inner calm and relaxation.

Students and faculty alike expressed appreciation for the opportunity to engage in such a meaningful activity, noting the positive impact on their mental and emotional states.

## CREATIVITY AGAINST CHILD LABOUR: ESSAY WRITING & POSTER MAKING COMPETITION



Child labour is a heartbreaking reality where the innocence of childhood is stolen away far too soon. It forces millions of children into harsh, unsafe, and often dangerous environments, robbing them of their right to education, play, and personal growth.

On June 12th, the PG Department of Commerce organized an Inter-department Essay writing and Poster-making competition to commemorate World Day Against Child Labour. The event was designed to raise awareness among students about the pressing issue of child labour, encouraging them to engage deeply with this critical global concern.

Participants from various departments showcased their creativity, knowledge, and social consciousness through thought-provoking essays and visually compelling posters.

## WORLD FOOD SAFETY DAY 2024: PREPARE FOR THE UNEXPECTED

World Food Safety Day is a global initiative dedicated to raising awareness about the importance of food safety in various environments, including workplaces, homes, and public spaces. This day serves as a platform to educate individuals on best practices, emergency preparedness, and the significance of proactive measures to prevent foodborne incidents. By promoting a culture of safety through workshops, campaigns, and community engagement, World Food Safety Day encourages everyone to take an active role in ensuring their own safety and that of others, ultimately fostering a more secure and responsible society.

The Department of Food Science and Technology together with Internal Quality and Assurance Cell (IQAC) of Malabar College conducted a seminar on 11th June in accordance with World Food Safety Day. The seminar. The program aimed to draw attention and inspire actions to help, prevent, detect and manage foodborne risks regarding food safety incidents.



## ANTI-DRUG AWARENESS CLASS

The drug awareness class is significant for providing accurate information about drugs, their effects, and risks. It raises awareness about drug-related issues, debunking myths and misconceptions. The class also equips individuals with knowledge to make informed decisions and avoid substance abuse. The interactive learning experience fosters discussions, promoting a supportive environment. It also encourages individuals to take control of their choices and lives.

The department of Food Technology conducted an Anti-Drug awareness class on 28/06/2024. This program aimed to educate students on strategies to resist peer pressure and make informed decisions to avoid drug use. The session was conducted in academic block room no 210.



## QUIZ COMPETITION: MOON ODYSSEY



The Department of food technology of Malabar college of arts and science organised a moon odyssey quiz competition on 29/07/2024. This program aimed to educate and engage two students from each class about anniversary of Apollo 11 moon landing, took place on July 21, 2024. The quiz competition is arranged in two sessions. In first session focused on scientific aspects of the moon, including its geology and key missions. The top teams qualified for the second round. The second session is completely dealing advanced topics like lunar geology, famous astronauts, and future lunar explorations plans. The quiz competition concluded at 3.00 pm.



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